

Paige Bradbury

Learning Designer & AI Consultant

paige@thebradburygroup.com
LinkedIn: [linkedin.com/in/id-by-paige](https://www.linkedin.com/in/id-by-paige)



Paige Bradbury is an instructional designer and AI consultant with a rich background in international training, adult learning theory, and broadcast journalism. After two decades leading learning initiatives in the nonprofit space—and a prior career as a TV producer and CNNRadio correspondent—Paige pivoted into instructional design after COVID. She combined her strengths in storytelling, writing, and facilitation to create impactful learning experiences.

Over the past year, Paige has focused on the intersection of generative AI and learning and development. She has contributed to AI-powered course development for global brands like Coursera, Microsoft, SAP, and Xbox. She's worked in open and closed language models (LLMs) to build content, design assessments, and improve workflows. Paige specializes in creating reusable, iterative prompts and AI-driven tools that elevate both learning outcomes and team efficiency. She has also discovered practical workflows for L&D teams who want to build confidence and competence using AI in their day-to-day work.

Paige now consults with organizations and trains L&D professionals around AI literacy and implementation. She is passionate about equipping those in her field with the knowledge and tools to confidently navigate this evolving space. Her approach centers on innovation and augmented intelligence. This is the “Human in the Loop” mindset that leverages the strengths of both man and machine.

Paige is certified by IBM in AI fundamentals and is on track for gold certification with Will Thalheimer's Learning Evaluation-Transfer Model (LTEM). She is also active in an ongoing hands-on AI Build Lab where she designs system instructions for AI assistants and continues to upskill in how to help businesses integrate AI agentic workflows into their operations.

Paige leads her own company, The Bradbury Group, which offers AI consulting services and L&D training around AI. She lives in Atlanta, Georgia, and continues to partner with forward-thinking organizations to reimagine the future of learning.



www.thebradburygroup.com (under construction)

Unlock the Power of AI in L&D:

Transform Your Workflow Efficiencies and Learning Outcomes

The Bradbury Group provides expert training to empower L&D professionals to leverage AI for measurable results.

Demystifying AI for L&D: Essential Tools for AI Literacy

Skill Level: *Beginner: Ideal for those new to AI in L&D*

Tools: ChatGPT & Gemini: Hands-on practice using these leading LLMs; Word & Google Drive: for AI-generated content

Description: Gain immediate confidence understanding the vocabulary around using AI. This foundational workshop demystifies key concepts and introduces essential tools, introducing practical steps to AI integration.

What You'll Learn:

- Confidently apply AI terminology and tools to streamline daily L&D tasks, significantly improving efficiency
- Accurately assess AI capabilities and limitations of various AI tools to make informed decisions and avoid costly mistakes
- Create a solid foundation for advancing to higher-level AI techniques and workflows

Who Should Attend: *Instructional designers, L&D professionals, and learning leaders new to AI*

Mastering Prompt Engineering for L&D Professionals

Skill Level: *Intermediate: Some familiarity with AI tools beneficial*

Tools: ChatGPT & Gemini: Hands-on practice using these & other LLMs

Description: Improve your L&D workflow efficiency through skillful prompt engineering. This workshop provides practical strategies for crafting prompts, streamlining tasks, and creating highly engaging learning materials.

What You'll Learn:

- Craft highly effective prompts that generate superior learning materials, reducing development time by at least 20%
- Develop and implement strategies for creating and managing a reusable prompt library for long-term productivity
- Optimize prompts across various AI models for specific L&D tasks, achieving significantly improved results

Who Should Attend: *Instructional designers, L&D professionals, and learning leaders new to AI*

AI-Powered Workflow Automation in L&D

Skill Level: *Intermediate: Some familiarity with AI tools beneficial*

Tools: ChatGPT, Gemini, Word, Google Drive

Description: Streamline your L&D workflow and reclaim valuable time with AI-powered automation. This workshop demonstrates AI integration into daily processes that allow you or a team to focus on strategic priorities.

What You'll Learn:

- Pinpoint key L&D tasks suitable for AI-powered automation, maximizing efficiency and minimizing manual effort
- Discover how to seamlessly integrate AI tools into existing workflows to streamline processes
- Implement AI-powered solutions to reduce manual effort, freeing up valuable time strategic planning

Who Should Attend: *Experienced L&D professionals and instructional designers who want to upgrade their AI skills*

Developing an AI Strategy for L&D: A Guide for Leaders & Entrepreneurs

Skill Level: *Strategic Focus: Strategic Leaders: Ideal for senior L&D leaders, executives, and entrepreneurs seeking a strategic, high-level understanding of AI implementation within L&D.*

Tools: Curiosity and an open mind

Description: Develop a winning AI strategy to transform L&D frameworks and gain a competitive advantage. This workshop provides leaders a comprehensive framework for strategically integrating AI, driving measurable results and maximizing ROI.

What You'll Learn:

- Create a comprehensive AI roadmap aligned with your organization's mission, vision, and values to maximize the impact and ROI of AI initiatives
- Evaluate the potential return on investment (ROI) of various AI applications and tech stacks for data-driven decisions
- Identify and address potential risks and challenges associated with AI adoption with a SWOT analysis

Who Should Attend: *Senior L&D leaders, directors, and executives*

Book a free consultation to discuss your needs and explore training options.

www.thebradburygroup.com (under construction)

Invest in Your AI-Powered L&D Future:

Elevate Your Skills and Transform Your Workflow

In today's rapidly evolving landscape, staying ahead of the curve is critical. The Bradbury Group offers expert training to empower L&D professionals to leverage AI for immediate, tangible results. Our tiered pricing ensures there's an option to suit your specific needs and budget.

Pricing Tiers Table

Tier	Price	Key Features & Benefits	Ideal for
Essential:	\$2500 <i>Up to 100 students</i>	Core training, foundational skills, practical tools & templates. Immediate application to your daily workflow	<i>Individuals seeking foundational AI literacy; smaller budgets</i>
Proficient:	\$5000* <i>100+ students</i>	All Essential features + advanced prompt engineering techniques, reusable prompt library creation, time-saving strategies	<i>Experienced L&D professionals, AI practitioners in L&D, teams seeking efficiency</i>
Strategic:	Starts at \$7500* <i>Personalized per partnership</i>	All Proficient features + bespoke AI strategy development, customized implementation plans, ongoing support and consultation	<i>Senior L&D leaders, entrepreneurs, organizations seeking transformative impact</i>

Detailed Description of Each Tier

- **Essential:** This foundational package provides immediate practical steps to integrate AI tools into your daily workflows. You'll leave with the core knowledge and confidence to efficiently utilize AI for various L&D tasks.
- **Proficient:** This tier builds upon the Essential package, providing advanced techniques for optimizing your workflow. You'll create your own reusable prompt library and learn strategies to dramatically reduce development time, ensuring ongoing efficiency.
- **Strategic:** Designed for L&D leaders, this tier offers a comprehensive, tailored AI strategy to transform your entire L&D framework. You'll receive personalized consultation and ongoing support to successfully implement AI-driven solutions.

* If you choose to pursue the Proficient or Strategic package, \$500 from the Essential package will be applied to the cost.

Ready to unlock the potential of AI in your organization? Schedule a free consultation to discuss your needs and explore the options.